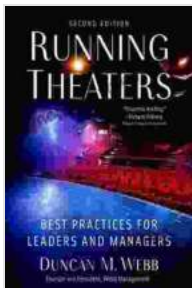


# Running Theaters Second Edition: The Hands-On Guide to Managing and Leading Creative Organizations

by Timothy P. O'Brien

Running Theaters Second Edition is the definitive guide to running a theater, from budgeting and marketing to programming and fundraising. This essential resource has been updated to reflect the latest trends and challenges in the theater industry, and it includes new case studies and exercises to help you put the principles into practice.



## Running Theaters, Second Edition: Best Practices for Leaders and Managers by Duncan M. Webb

★★★★☆ 4.5 out of 5

Language	: English
File size	: 2844 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 337 pages



Whether you're a seasoned theater professional or just starting out, Running Theaters Second Edition will help you:

- Develop a strategic plan for your theater

- Budget and manage your finances effectively
- Market your theater to attract audiences
- Program your season to appeal to a wide range of tastes
- Hire and manage staff
- Fundraise to support your theater's mission

Running Theaters Second Edition is the must-have resource for anyone who wants to run a successful theater. With its practical advice and real-world examples, this book will help you create a thriving theater that will entertain and inspire audiences for years to come.

### **Praise for Running Theaters Second Edition:**



***“Timothy P. O'Brien's Running Theaters Second Edition is a comprehensive and invaluable guide for anyone who wants to run a successful theater. This book is packed with practical advice and real-world examples that will help you create a thriving theater that will entertain and inspire audiences for years to come.”***

*- Broadway Producer*



***“Running Theaters Second Edition is the essential resource for theater professionals. This book covers everything you need to know about running a theater, from budgeting to***

***marketing to programming. I highly recommend this book to anyone who wants to run a successful theater."”***

*- Artistic Director*



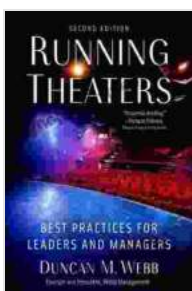
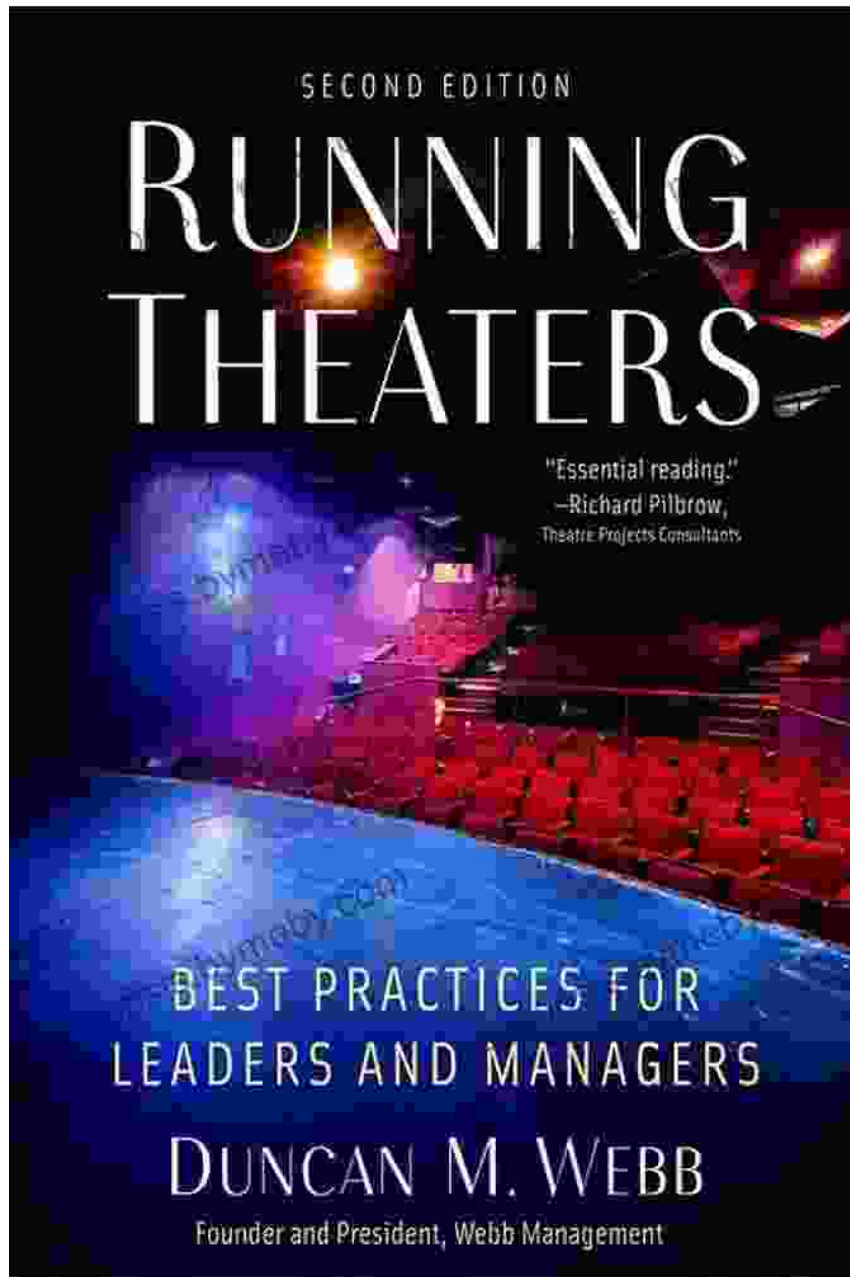
***““Timothy P. O'Brien's Running Theaters Second Edition is a must-read for anyone who wants to understand the business of theater. This book is full of practical advice and real-world examples that will help you make your theater a success."”***

*- Theater Consultant*

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