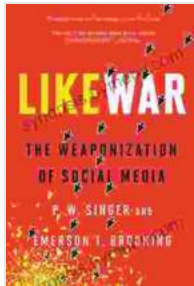


# LikeWar: The Weaponization of Social Media



**Likewar: The Weaponization of Social Media** by P. W. Singer

★★★★☆ 4.7 out of 5

Language : English  
File size : 7286 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
X-Ray : Enabled  
Word Wise : Enabled  
Print length : 421 pages





Social media has become an essential part of our lives. We use it to connect with friends and family, share news and information, and express ourselves creatively. But what if social media was being used against us?

That's the premise of *LikeWar: The Weaponization of Social Media*, a new book by Pyotr Mitrichev. Mitrichev argues that social media is being

weaponized by governments, corporations, and individuals to manipulate public opinion, spread propaganda, and sow division.

Mitrichev's book is based on years of research and interviews with experts in the field of social media manipulation. He provides a chilling account of how social media is being used to undermine democracy, silence dissent, and promote violence.

One of the most disturbing aspects of social media manipulation is its ability to target specific individuals and groups. By using data mining and other techniques, manipulators can create personalized content that is designed to appeal to the target audience's fears, hopes, and desires.

This targeted manipulation can have a profound impact on people's behavior. It can lead them to believe things that aren't true, support policies that are harmful to them, and even engage in violence.

LikeWar is a wake-up call about the dangers of social media manipulation. It's a must-read for anyone who wants to understand the dark side of social media and how to protect themselves from its harmful effects.

### **Here are some of the key takeaways from LikeWar:**

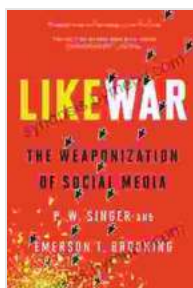
- Social media is being weaponized by governments, corporations, and individuals to manipulate public opinion, spread propaganda, and sow division.
- Social media manipulators use data mining and other techniques to target specific individuals and groups with personalized content.

- Targeted manipulation can have a profound impact on people's behavior, leading them to believe things that aren't true, support policies that are harmful to them, and even engage in violence.
- It's important to be aware of the dangers of social media manipulation and to take steps to protect yourself from its harmful effects.

LikeWar is a must-read for anyone who wants to understand the dark side of social media. It's a chilling account of how social media is being used to undermine democracy, silence dissent, and promote violence.

But LikeWar is more than just a warning. It also provides a roadmap for how we can fight back against social media manipulation. Mitrichev offers a number of practical tips that can help you to protect yourself and your loved ones from the harmful effects of social media manipulation.

If you're concerned about the dangers of social media manipulation, I urge you to read LikeWar. It's a book that will change the way you think about social media.

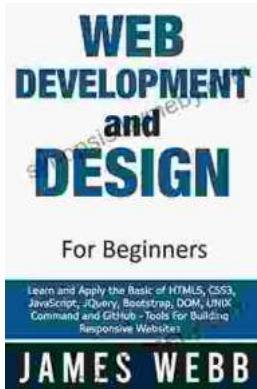


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