

Innovation Games: Creating Breakthrough Products Through Collaborative Play

By Luke Hohmann

Innovation is the lifeblood of any business. It's what drives growth, creates new markets, and keeps customers coming back for more. But innovation is also hard. It's not always easy to come up with new ideas, and it can be even harder to turn those ideas into successful products.



Innovation Games: Creating Breakthrough Products Through Collaborative Play by Luke Hohmann

★★★★☆ 4.5 out of 5

Language : English
File size : 2198 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 192 pages



That's where Innovation Games comes in. This book is a practical guide to using games to drive innovation. Written by Luke Hohmann, a leading expert in innovation and game design, Innovation Games provides readers with the tools and techniques they need to create breakthrough products.

Hohmann has worked with some of the world's most innovative companies, including Google, Apple, and Nike. In Innovation Games, he shares his insights and experiences on how to use games to drive innovation. The

book is full of practical advice and tools that readers can use to create their own innovative products.

Innovation Games is divided into three parts. The first part introduces the concept of innovation games and explains how they can be used to drive innovation. The second part provides a step-by-step guide to designing and running innovation games. The third part offers advice on how to use innovation games to create breakthrough products.

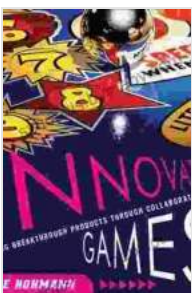
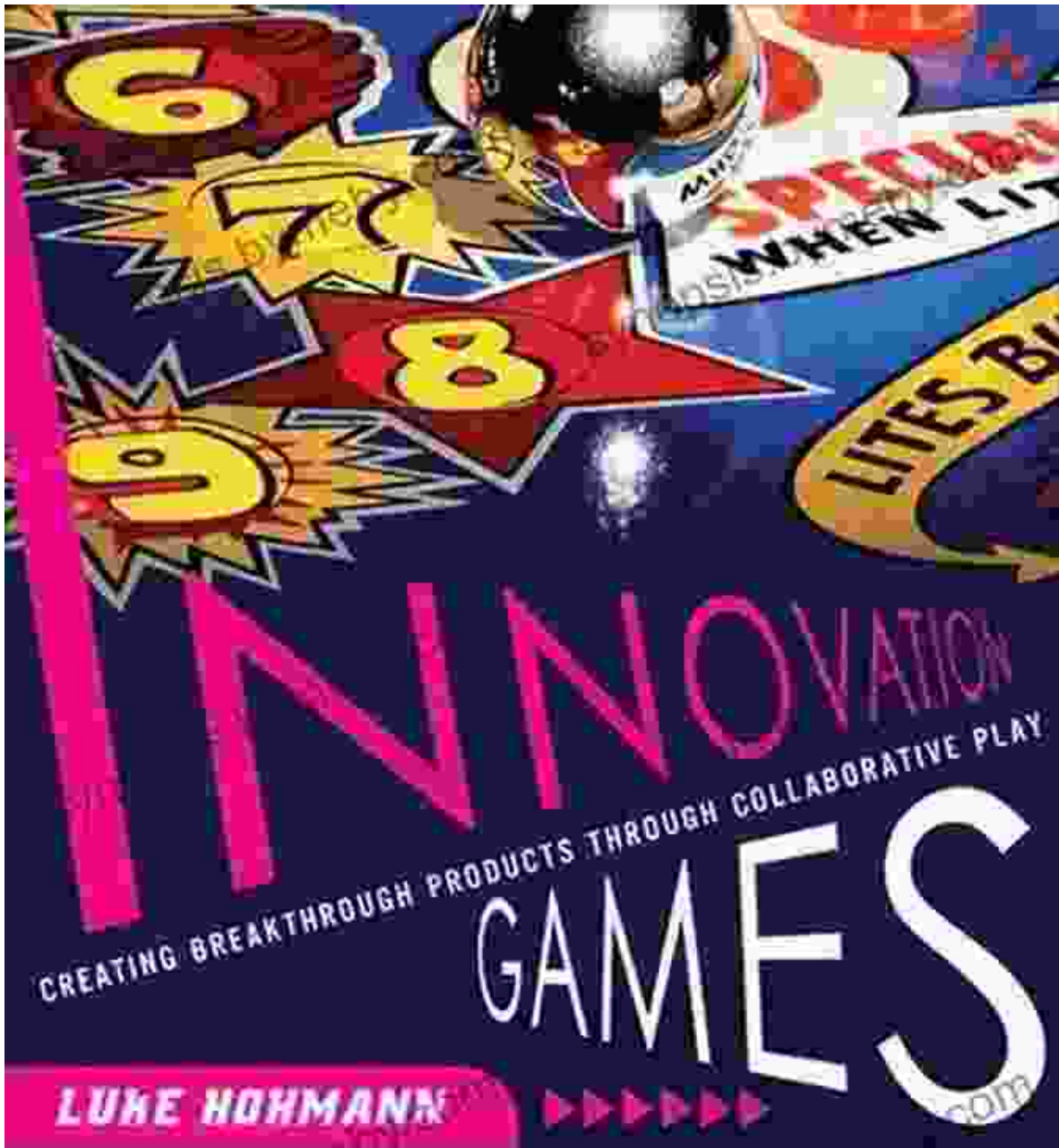
Innovation Games is a must-read for anyone who wants to learn how to use games to drive innovation. The book is full of practical advice and tools that readers can use to create their own innovative products.

Here are some of the things you'll learn in Innovation Games:

- How to use games to generate new ideas
- How to use games to test and validate new ideas
- How to use games to build consensus and buy-in
- How to use games to create breakthrough products

If you're looking for a way to drive innovation in your business, Innovation Games is the book for you.

Free Download your copy today!



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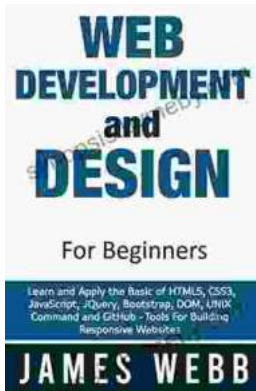
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